YEARBOOK
PACING GUIDE
2nd TRIMESTER
2007-2008

OBJECTIVES	UNIT OVERVIEW	TIME FRAME
Students will demonstrate that they can identify the items necessary to complete a DPS. Students will write a theme related headline, caption and copy. Students will demonstrate the ability to take action and candid photographs. Students will develop and meet deadlines. Students will demonstrate the ability to design and create a DPS on the computer. Students will demonstrate they can place photos on a DPS. Students will develop and implement an advertsing campaign. Students will develop And implement a budget.	Layout Design (for everyone) *Requirements of a dps (double page spread) **Master pages:** *Correct font, size and alignment *Page numbers *Job number *Folios *School name	2 days
	Headline Caption and Copy Writing (for everyone) **Headline:** *Correct font, size and alignment *Connects to the theme **Caption:** * Correct font, size and alignment *Minimum 2 sentences *Variety of openings from 175 worksheet *Tells something that happened during and either before or after the photo **Copy (Story):** *Correct font, size and alignment *Angle *Connected to the theme	2 days
	Photography (for everyone) * Properly placed on the page *Variety of angles *Variety of activities/influences *Quality of photo *Saved in one folder *Each picture is saved	2 days
	Self Layout (for new students) * Guidelines *Assessment	1 week
	Schedule Deadlines/Produce pages *All proof pages returned to plant *Winter Sports *Student Life (Snowgoing, assemblies, NHS, Forensics, etc) *Academics (Math, social studies, ELA, science, etc) *Schedule/plan for spring sports and activities	10 weeks of trimester

Advertising *Design and place advertisements *Money collection	2 weeks
Sale of Books *Senior books *Promotions	Throughout
Delivery of Books *Make a plan for distribution *Have a master list of yearbooks sold	3 days